

Casino and Gaming Room Rome, Italy

In Rome, we're playing with technology!

Casino and Gaming Rooms under constant monitoring. In Federgiooco's words.

As a result of the deregulation and liberalization activities initiated by the national legislator in 2000, the volume of public gaming in Italy has reached impressive levels.

The huge number of requests to open new gaming houses, and in general the importance of gaming in our country, have led Federgiooco over the years to create an ad-hoc document that defines security measures, some of which can be considered to be very restrictive.

These measures are consistent with the interests of the gaming community to safeguard the security and public order in an environment that can also harbor elements of criminal activity.

In fact, the stringent oversight standards imposed are devised first of all to guarantee the correctness and legality of the financial transactions, with the interest of both clients and employees in mind.

BlackJack clean play

Gaming rooms, mini casinos, and new slots: All you ever wanted to imagine as gaming in Italy can be found in three BlackJack venues in Rome, among

the most famous authorized gaming rooms in Rome, and listed as one of the top five partners (by daily revenue) of the Sisal historical brand - the company that invented the legendary Totocalcio and Totip, as well as the more recent SuperEnalotto and WinForLife.

"In order to comply with the video-surveillance regulations, we were initially utilizing analog video cameras, which, however, did not provide a satisfactory solution", says Lino Ventriglia, owner of the BlackJack brand. "We later discovered the capability of the IP systems of MOBOTIX, which are without a doubt the best in the business in terms of the quality of recorded images".

We did not find this solution by chance. As always, where the success of a product is being praised, the importance of a reliable and conscientious partner turns out to be no less important. They were not only able to find an ad-hoc solution, but were most importantly able to understand the potential of the project and the outcomes for the client.

These are the characteristics of Multimedialand, a company that since 1997 has been providing services dedicated to the world of information technology and telecommunications, including the implementation of networks, VoIP systems, and video surveillance.

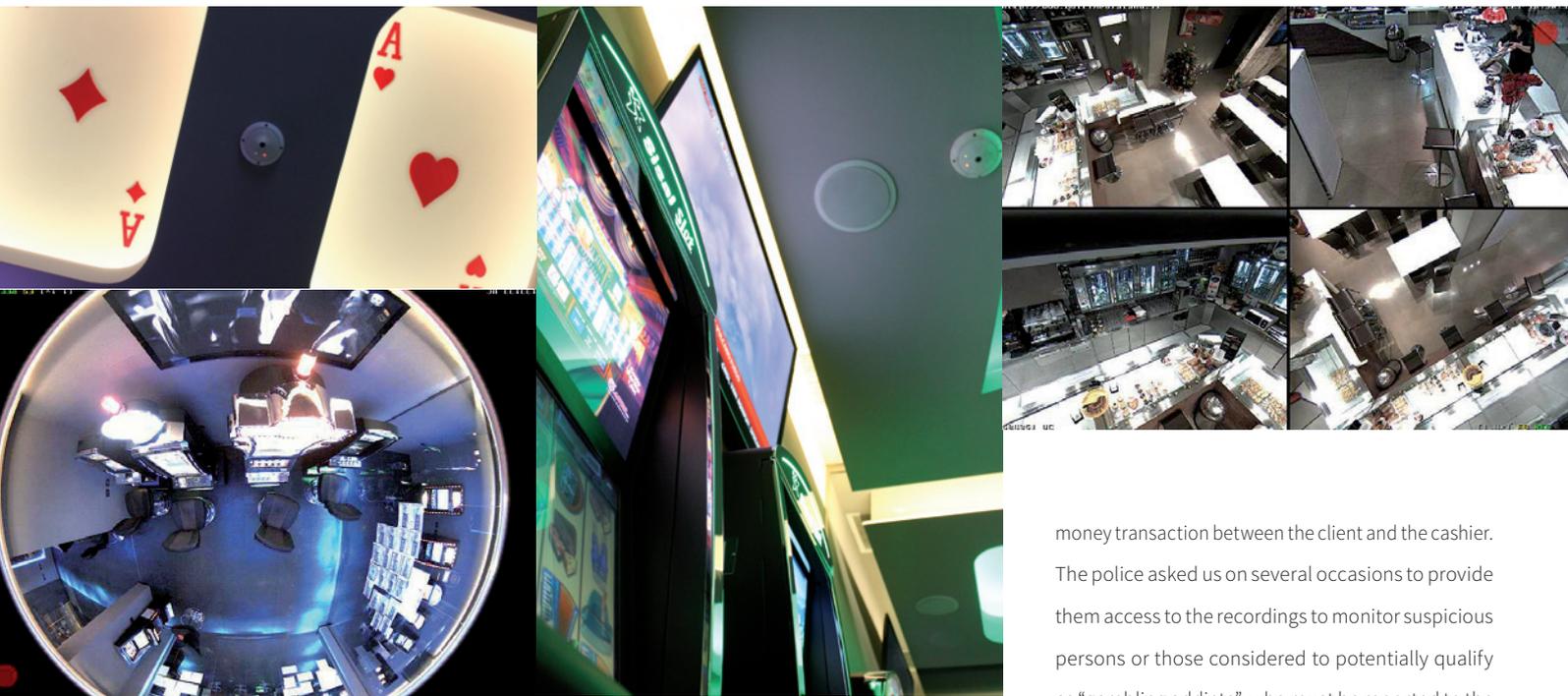
High resolution and megapixels win over lights, LEDs and colors

Once they surveyed the interiors of the venues and learned about the requirements of Ventriglia, Multimedialand evaluated the various priorities, including guaranteeing the ability of the client to connect remotely, simultaneously monitoring all the BlackJack areas, and installing a product that is esthetically discreet but guarantees the maximum level of performance in terms of the quality of images. This is an essential characteristic, especially considering the fact that the rooms are intrinsically characterized by low light illumination, in addition to having the highest levels of activity at night.

Upon installing the cables in the rooms, the technicians of Multimedialand were able to install and configure the eleven video cameras designated for each of the BlackJack rooms. Out of these, eight Q24 were positioned indoors and three M24 outdoors, in order to monitor the parking lots in the vicinity and the various entrances. For an overall total of 33 video cameras.

24h service

"We were immediately impressed by the appearance of the Q24 video cameras, which could also be mistaken



for a smoke detector under a casual glance. Placed on the ceiling inside the various gaming rooms, the video cameras enable us to monitor any movement that occurs inside the venue, including well hidden corners. Paradoxically, each Q24 replaced no less than four analog video cameras”, continues Ventriglia.

While operating 24/7, on the one hand the video cameras of MOBOTIX provide a deterrent against theft or vandalism inside the venues, while on the other they guarantee the correctness of the games and the transfer of money at the cashiers.

The images recorded by the video cameras in the three BlackJack venues are simultaneously displayed

on a monitor installed at an office removed from the gaming areas, while authorized personnel can access the local images at each location in real-time.

The venues, personnel, and clients are secure

“The MOBOTIX systems won us over immediately. The 360-degree view allows us to monitor even well hidden spots in the rooms, while the megapixel technology guarantees the possibility of recovering even the most minute details, something that was not possible before with the analog products. We were not even able to clearly distinguish the faces of the people, while we have now the certainty of being able to review any

money transaction between the client and the cashier. The police asked us on several occasions to provide them access to the recordings to monitor suspicious persons or those considered to potentially qualify as “gambling addicts”, who must be reported to the Local Health Services authority in compliance with applicable regulations”, concludes Ventriglia.

This is even more important when considering the low light conditions typical in this kind of venue, as well as the light and LED reflections coming from the lamps on the ceiling and walls, in addition to the lights of the slot machines.

The satisfaction is not limited to just safeguarding the venues and preventing thefts or crime.

Thanks to MOBOTIX, the staff of BlackJack feels secure. Since they were installed, the video cameras served as a strong deterrent against potential perpetrators, to the point that within a few months there was a marked reduction in the number of thefts and muggings.

Retailer information: