



KONICA MINOLTA

Giving Shape to Ideas

GREE, Inc.

Industry - IT/Computers

Solved issues of searchability and management of contract documents all at once. Improved efficiency of computerization of paper-based documents by linking with Box

GREE, Inc., based in Roppongi Hills in Tokyo, decided to migrate their file servers to Box in accordance with their initiative to move into cloud environments. They chose Konica Minolta's Dispatcher Phoenix in order to further enhance their system's operability. Utilization of Dispatcher Phoenix for computerization of contract documents has contributed to improve the searchability and to reduce the amount of manual input.



Issues

- Further increase the necessity of using Box
- Improve the usage of computerized contract documents
- Reduce the time and effort to manage/store contract documents

Solutions

- Implemented Dispatcher Phoenix linked with Box
- Realized full text search of contract documents by using OCR function
- Reduced the man hours required in the process from scanning to storage to one third

Background of implementation

Further increase the necessity of using Box

- Further increase the necessity of using Box, a cloud-based contents management platform, which was implemented to provide various IT services including social games faster, in a structure of small but efficient groups
- Convert the documents stored in Box into text format by using OCR (optical character recognition) function, in order to enable full text search by utilizing the powerful search functionality of Box
- Eliminate manual tasks, in which a small group of dedicated staff scan documents, link the data to databases, add tags, rename files and store them in specified locations, and reduce work time

Solutions: The most important deciding factor was the ability to link with Box

- On top of the ability to link with Box, other factors including the accuracy of OCR function, ease of use, expandability were considered comprehensively to make the decision to adopt Dispatcher Phoenix
- The simple and straightforward operation and user interface, which enable users to create task flows intuitively by selecting task icons, set properties and combine them by drag and drop, were also valued in deciding to adopt Dispatcher Phoenix
- When inquiries were sent by e-mail, they were always responded within one hour: fast and polite support service from Konica Minolta was another deciding factor to adopt Dispatcher Phoenix



Customer profile

Name	GREE, Inc.
Address	Roppongi Hills Mori Tower, 6-10-1 Roppongi, Minato-ku, Tokyo, Japan
Founded	December 2004
Number of employees	1,516 (the whole group, as of the end of March 2016)
Business	Games, Commerce and Lifestyle, Community and Media, Advertising, and Investment
Website	corp.gree.net/jp/

An Internet enterprise with the mission of "Making the world a better place through the power of the Internet." It started as a social networking provider, and grew through a focus on social games. In addition to the game industry, it is expanding to other fields such as commerce and lifestyle, community and media, advertising and investment. It offers various services based on the Internet and is expanding its business areas.

Solutions

Contract document management
Implemented system
Dispatcher Phoenix (linked with Box)

Effect of the implementation

Solved the issues of storage space of contract documents and searchability

- Utilizing the system for the document management in the legal department has improved the efficiency of managing a large amount of contract documents, which have to be created for business reasons
- Paper-based contract documents require a place for storage. Linkage between Dispatcher Phoenix and Box has enabled to computerize all documents and eliminated the necessity of storage space such as lockers
- Previously documents were saved as image data and were not in text format, which made it difficult to search. Thanks to highly accurate OCR function, full text search is now available, and the work efficiency has been significantly improved
- The desired documents can be found quickly by using the search function of Box. This enabled not only search by titles or tags, but also search by free word, thus further improving the flexibility of search function
- As the name "task automation solution" suggests, the processes from scanning to storing in Box have been automated, reducing the workload of the staff of the legal department
- Documents only need to be scanned, and the rest will be processed by Dispatcher Phoenix automatically. This has eliminated the entire manual process, achieving the reduction of about one third of man hours
- As it is no longer necessary to allocate dedicated staff for scanning and managing contract documents, the work efficiency has significantly improved and work has been reduced

Konica Minolta's Dispatcher Phoenix Key points of satisfaction

- Ability to automate complicated tasks with a single button
- Expandability that enables the linkage with various devices including Box and bizhub
- Fast and polite support service from Konica Minolta

Next steps

Roll out Dispatcher Phoenix throughout the company

- Continue promoting initiatives to become paperless through the computerization of paper-based documents, as well as replacing the file servers with Box
- Planning to roll out Dispatcher Phoenix in more departments including the finance, personnel, general affairs and public relations. Considering the computerization or textualization (by OCR) of the receipts of expenses that individual staff photographed by their own smart phones, in order to calculate reimbursed expenses
- Aiming to reduce the workload, improve the work efficiency, and accelerate business operations by linking with multi-function printers, on which task flows such as scanning receipt and calculating expenses can be executed via the "bizhub" panel



Dispatcher
Phoenix

**Dispatcher Phoenix Provides Enterprise-Level
Control Over Documents and Business Processes**

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