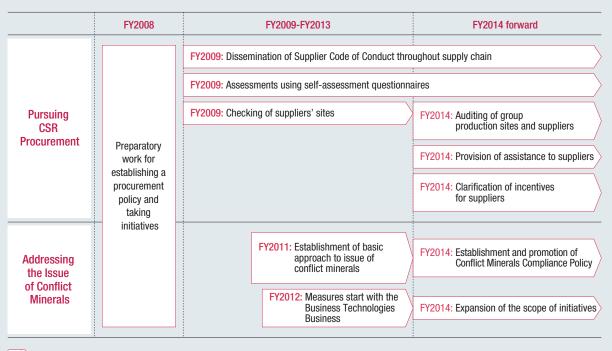


Konica Minolta has established a Procurement Policy and a Supplier Code of Conduct, and uses self-assessment questionnaires to assess group production sites and suppliers. These efforts are aimed to ensure that the company's CSR initiatives extend throughout the supply chain. The company has also drafted a basic approach to the issue of conflict minerals¹ based on its Procurement Policy and has taken the appropriate steps, mainly in its Business Technologies Business. In October 2013, Konica Minolta joined the EICC.² As a member of the EICC, the Group will make use of the EICC's systems and tools to further improve the overall quality and transparency of its CSR initiatives.

*1 Issue of conflict minerals: It has been pointed out that mineral resources such as tungsten, tantalum, gold and tin mined in the Democratic Republic of Congo and adjoining countries can be used to fund armed conflict and human rights violations in the region.

*2 Electronic Industry Citizenship Coalition: An organization promoting CSR in the electronics industry



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Promoting CSR Throughout the Supply Chain

Background and Issues

Companies today are expected not only to provide society with excellent products, but also to conduct CSR initiatives, addressing topics such as human rights, safety and health, and the environment, throughout the supply chain involved in the creation of products. In the past few years in particular, initiatives dealing with CSR procurement, which extends CSR to the suppliers of raw materials, and conflict minerals regulations, which prevent human rights violations caused by conflicts, have grown in importance.

In order to improve these initiatives continuously, Konica Minolta plans to establish a management system, educate relevant persons, and support the voluntary CSR initiatives of its suppliers.

Key Measures

Promoting CSR procurement

- Dissemination of the Supplier Code of Conduct throughout the supply chain
- Assessments and audits of group production sites and suppliers
- Support for suppliers' independent initiatives
- Clarification of suppliers' incentives

Addressing the issue of conflict minerals

- Establishment of Conflict Minerals Compliance Policy and implementation of measures
- Proper disclosure of information to stakeholders

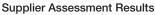
Main Initiatives in Fiscal 2013 and Efforts in Fiscal 2014

Joining EICC and Strengthening CSR Procurement

Konica Minolta practices CSR procurement using a Procurement Policy, Supplier Code of Conduct, and self-assessment questionnaires based on the EICC framework.

In fiscal 2013, the Group reassessed 14 suppliers that had been assessed previously while also assessing 22 new suppliers. It requested appropriate improvements in light of the assessment results and made sure that goals were ultimately achieved. The Group also provided education on CSR procurement to 143 relevant persons, including training for examiners who conduct assessments of group product sites and suppliers.

In October 2013, Konica Minolta joined EICC in an effort to improve the overall quality and transparency of its CSR initiatives throughout the supply chain. As an EICC member, in fiscal 2014 and beyond Konica Minolta plans to audit group production sites and suppliers, support suppliers' CSR initiatives, and clarify incentives in addition to continuing past initiatives.





Improving Compliance with Conflict Minerals Regulations

Section 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act, which was passed in 2010 in the United States, requires companies listed on the U.S. stock exchanges to disclose whether metals connected to conflict minerals are included in their products.

Konica Minolta is working to comply with this regulation, seeing it as part of the social responsibilities of a global company. In fiscal 2013, it incorporated compliance with conflict minerals regulations into its system for promoting CSR procurement. The Business Technologies Business, which receives numerous inquiries from customers, held briefing sessions for suppliers and conducted a conflict mineral survey.

In fiscal 2014, Konica Minolta will establish a Conflict Minerals Compliance Policy and continue to enhance its initiatives.



Supplier briefing session in China