



Hand-in-Hand with Society

As a company that operates globally, Konica Minolta aims to earn the confidence and trust of society and to be a good corporate citizen in the local communities around the world where it runs its businesses. Accordingly, it strives to cooperate with diverse stakeholders in order to contribute to the development of local society while respecting each region's culture, history, and customs. Focusing on issues faced by local communities, the Group actively helps resolve issues where it can make a unique and highly effective contribution through its business and technologies. Moreover, in order to give these initiatives a stronger push forward, the Group is committed to developing human resources who can work harmoniously in diverse cultures while maintaining a global outlook. It also supports employees' self-motivated social participation.

Main Social Contribution Activities



- Supported the production of leaflets for children with visual impairments (Poland)
- Established La Fondation d'entreprise Konica Minolta, a foundation that supports persons with disabilities (France) **▶ P40**
- Provided a showroom for an event by young artists and supported the production of postcard books (Ukraine)



- Supported the transfer of information for persons with visual impairments through braille reproduced by 3D copying system (Japan)



- Sponsored a space event for elementary and junior high school students (Japan) **▶ P40**



- Participated in the Wish Project, a campaign supporting the education children (China)
- Held a painting contest to support children with disabilities (China) **▶ P40**



- Established the Konica Minolta Colorful Tomorrow Foundation and conducted various social contributions (USA) **▶ P40**
- Supported the efforts of a breast cancer foundation through employee donations (USA) **▶ P40**
- Participated in a charity that calls for early detection of breast cancer (Canada)



Important Theme

Implementing Social Contribution Activities around the World

Main Initiatives in Fiscal 2013

Supporting Persons with Disabilities (France)

In April 2011, Konica Minolta Business Solutions France established La Fondation d'entreprise Konica Minolta. The foundation carries out initiatives to enhance access to leisure activities, sports, culture, education, and employment for persons with disabilities.

In fiscal 2013, it conducted initiatives ranging from maintaining and improving leisure facilities, purchasing paragliding equipment for persons with disabilities, improving entranceways for leisure boats, and purchasing and training service dogs.



Supporting the training of service dogs

Supporting Disadvantaged Children (USA)

The Konica Minolta Colorful Tomorrow Foundation (CTF) is a nonprofit organization supported by Konica Minolta Business Solutions U.S.A. Since its establishment in 2007, it has pursued community-based social contributions in fields such as education, healthcare, the environment, and disaster relief. In fiscal 2013, CTF ran the Back to School program to provide school supplies to help disadvantaged children as well as the Food for Thought program to provide groceries to families in need and the Books 2 Better program to provide books. In addition to these constant programs it started an effort to repair and renovate housing for low-income earners.



Providing groceries to families in need

Supporting the Efforts of a Breast Cancer Foundation with Fund Raising (USA)

Konica Minolta provides breast X-ray equipment for digital mammography, which is effective for the early detection of breast cancer. As one aspect of this business, group companies around the world support Pink Ribbon

campaigns, which seek to raise awareness of the importance of detecting breast cancer in its early stages.

In October 2013, which is Breast Cancer Awareness Month, Konica Minolta Medical Imaging U.S.A. donated \$2,500, raised from employees with a matching gift from the company, to the Susan G. Komen Breast Cancer Foundation.



Donation to the Susan G. Komen Breast Cancer Foundation

Sponsoring an Event that Connects Children with Space (Japan)

Konica Minolta sponsored the YAC Tenku Future Class 2014, an event held in January 2014 by the Young Astronauts Club – Japan with the cooperation of the Japan Aerospace Exploration Agency (JAXA). Venues in seven cities around Japan, including the Konica Minolta Planetarium "Tenku" in TOKYO SKYTREE TOWN®, a planetarium run directly by Konica Minolta, were connected with the International Space Station (ISS), giving elementary and junior high school students gathered in each venue the chance to talk with JAXA astronaut Koichi Wakata. It was an exciting opportunity for the children who participated to gain an interest in stars, space, and science in general.



YAC Tenku Future Class 2014

Supporting Children with Disabilities (China)

Konica Minolta Business Solutions (China) has been supporting six schools in Shanghai and Beijing for children with special needs since fiscal 2007. The company has presented the schools with color textbooks printed on Konica Minolta high-speed MFPs, donated stationary, and employees volunteer at the schools.

The company has also conducted a painting contest at the schools with the theme of "Dream in Green and Draw the Future in Color" since fiscal 2011. In fiscal 2013, the third year of the contest, there were 109 submissions, and 20 paintings were selected as winners of awards for excellence, with the top three paintings selected by the general public in an online ballot. The 20 award-winning children were given scholarships.