



INFINITE
Web to print solutions

CUSTOMISED ***WEB TO PRINT*** ***SOLUTIONS***

POWERED BY



KONICA MINOLTA



INTRODUCTION

Started in the year 2010, Konica Minolta India is recognised as the best subsidiary within Konica Minolta worldwide. With 3000+ Digital Press installations so far, Konica Minolta India is the leader in Production Printer (PP) Industry in India.


We are proud and happy to add another vertical in our business - "INFINITE".


Powered by Konica Minolta, 'Infinite' depicts Infinite Possibilities and Opportunities for Growth in business by using WEB2PRINT services. It provides ready to use e-commerce platform for the customers. The services are not restricted to only print but customers can promote various other services on their site.


Increase Production & Reduce Operational Cost


Innovation and excellence are two key goals that are a constant driving force, and we are committed to support our customers in increasing their production and reduce the overall operational cost by introducing our new solution of WEB2PRINT.


Who uses our Services & Solutions?



Print Service Providers


Marketing Organisations


Print Brokers


Trade Printers


In-Plants


Signage Printers

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Competitive Benefits

- Clear approach and strategy
- Honest and caring support with live training
- Highly adaptable and affordable solutions with great ROI
- Latest technologies and tools
- Flexible plans and customisations

Our Solution Highlights

Easy, highly adaptive and mobile ready WEB2PRINT solution for your business

- Fully Customizable and Responsive Storefront

► Multi-Store Setup with Centralized Admin

► Best Fit for B2B Print Businesses

► Mobile Ready HTML5 Design Studio

► Ready to Print Vector PDF Output
- Variable Data Printing Workflow

► Quotation and Vendors Workflow

► Job Sheet and Print Order Management

► Preflight and Imposition Integration *

► Easy 3rd Party Application Integration (QuickBooks, SugarCRM, ERP etc.) *

* Available on nominal add-on cost

Our Support Differentiation

Starting and setup of WEB2PRINT solution is not simple. Its an important as an infrastructural change and investment in your business. Our WEB2PRINT solution provides you "INFINITE" growth in your print business and we as Konica Minolta are committed to support our customers to make their business establish on web. Our motto is to identify the potential growth plan in terms of feasible business strategy for our esteem customers.

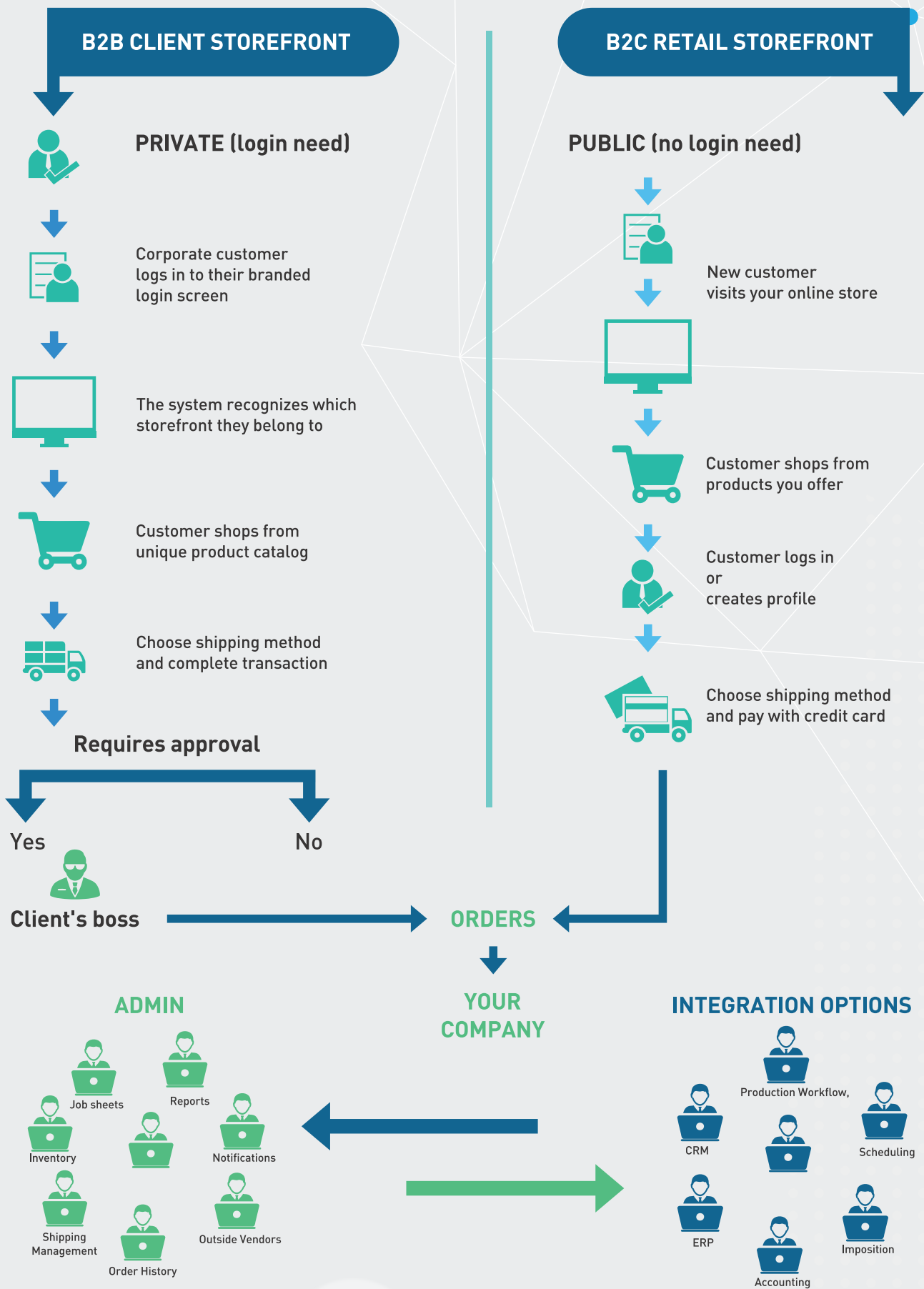
Personalised Online Training in the Time Zone

- Support channels – help desk, live chat, e-mail and phone

► 4 business hours average response time
- Free go live support, paid support plans



WEB2PRINT Workflow

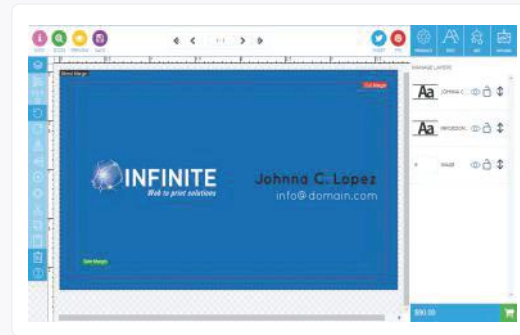


Pure HTML5 Design Studio

The designer studio is purely coded using HTML5 and JavaScript; no Flash required. It runs in all the modern versions of Chrome, Safari, Firefox and Internet Explorer as well as loads in mobile browsers.

Personalise anything and everything - Signages, Banners, Business Cards, Flyers, Photo Books, T-shirts, Mugs, Caps, Phone Cases and other stuff.

- Fully Mobile Ready and Easy to Use
- Support all Modern Features (Text, Clipart, QR Codes, Fonts)
- Ready to Print PDF/SVG output (RGB/CMYK)
- Configure unlimited number Print Sides
- Live 3D Preview



Storefront

Offer both corporate and retail solutions to your customers with our storefront.

B2C

- Responsive look and feel
- Get live and custom quotes
- Unlimited product catalogue
- Design online

B2B

- Private branded corporate stores
- Direct place orders or request approval based on user permissions
- Corporate specific product catalog and design templates
- Pay as you go or credit/debit payment terms

Print Workflow and MIS



Easy Quick Editor

Print service providers can now setup fully mobile optimized WEB2PRINT storefront with quick editor for easy personalization

- Light-weight quick editor
- Edit template without design studio
- Upload images from mobile
- Edit text fields in one go
- Configure all sorts products including business cards, signs, labels or any other promotional products



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Business Partner "DesignNbuy"

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